

Q What's different about the Insights page in February?

A All of the Insights in this special center spread layout will be full length!

FEBRUARY INSIGHTS WOMEN in BUSINESS



Q What hair salon's owner is synonymous with philanthropy?

A Hair Kingdom's Denise Query has been graciously and generously supporting charities for decades. From diabetes events, to breast cancer fundraisers involving women donating their long locks for wigs, to ongoing support for the H.E.R. Shelter, Denise and her team of stylists at Hair Kingdom are simply good samaritans. And coming up this summer is a trip to Uganda to build fences for an orphanage. Denise Query sets the standard for giving back and defines what beauty can be from the inside out.



Hair Kingdom
344 Battlefield Blvd S
Chesapeake
(757) 482-1900
www.HairKingdom66.com

Q Is surgery required to eliminate a double chin?

A Julie Foster, RN, owner of Skin Renaissance, enthusiastically explains that, "People can now say goodbye to a double chin — without surgery and with no downtime!" The popular skin care expert reports that KYBELLA™, a prescription medicine for reducing a double chin, is administered in a 15-20 minute office visit. "Patients are very excited about the ease of eliminating a double chin as we emphasize how convenient it is to accomplish this process," the RN explains.

Skin Renaissance
312 Cedar Lakes Drive, Suite 103
Chesapeake
(757) 418-2833
www.SkinRenaissanceClinic.com



Read our story at TheShopper.com
Cindy Hansen

Q Is it possible to get a homeowner's policy with no additional wind-damage deductible?

A Cindy Hansen, owner of Chesapeake Insurance Services and local rep for Erie Insurance, says that the answer, surprisingly, is yes! "Erie Insurance offers an HO5 policy providing total peace-of-mind coverage. This policy guarantees no additional deductible for wind damage. Normally, a wind damage deductible would run 1% to 5% of the home's value, costing the homeowner thousands. To my knowledge, no other company has that kind of wind option," Erie Insurance has the high honor of winning the J.D. Power's Small Business Commercial Insurance Customer Satisfaction Award for three years running.

Chesapeake Insurance Services
1105 Madison Plaza, Ste 100
Chesapeake
(757) 436-4366
www.ChesapeakeIServices.com

Q Where do stores get their store supplies and fixtures?

A Natalie East, owner of The Store For Stores, comments that her store, "Carries everything — or almost everything — that any store needs. Shelving, jewelry displays, signs... I could list our ever-evolving merchandise all day," she comments. "Store owners are our main customers, but anyone can shop here," Natalie says, adding, "We love watching people come in for the first time. They just can't stop looking to see what they might need, "I always tell them to let me know if there's something they can't find in the store," the entrepreneur notes. "I am convinced there is nothing a store needs that I can't order!"

Read our story at TheShopper.com



The Store For Stores
700 Tidewater Drive, Norfolk
757-625-8737
www.TheStoreForStores.com



De Kelly Ramothun and Tux

Q Are there any veterinarians who focus on just one species, such as cats?

A "Species focusing is now an industry trend," according to Dr. Kelly Ramothun, who is preparing to open The Cat Clinic of Chesapeake in May. "Veterinarians are beginning to see the benefits of focusing on only one species, as this enables them to become experts on the specific disease processes as their anatomy, husbandry, and behaviors. For cats, this can be important, as being in the waiting room can be rather terrifying for a nervous kitty when the room is full of large, barking dogs, especially if Kitty is sick or wounded in some way."

The Cat Clinic of Chesapeake
133 Kempville Road
Chesapeake
(in The Shopper's building)

Q What hometown restaurant is celebrating "Senior Status" at 55 years and boasts a popular new owner?

A Denise Humphries has been the proud owner of Jerry's Restaurant and Lounge for three years, a favorite hometown establishment close to Norfolk, Virginia Beach, and Chesapeake at the corner of Sparrow and Indian River Roads!

Denise is quick to assure patrons that they are still serving Jerry's famous, authentic beer tips!



Denise Humphries

Jerry's Restaurant and Lounge
1102 Sparrow Road
Chesapeake
(757) 424-1086



Dee Liles NMLS# 455170

Q How do seniors pick a banker who handles reverse mortgages?

A TowneBank's Dee Liles has more than 10 years. She shared a thoughtful answer. "I hope seniors pick who to talk with the way I selected TowneBank to work with. Towne's reputation drew me to work there in the middle of my career working with reverse mortgages. Once I came to Towne," Dee explains, "I knew I was home. Seniors who trust Towne often transfer all the people who work at Towne, out careers are built around integrity. We are not selling a product, we are offering information to seniors and their families who are considering reverse mortgages."

"I have seen the reverse mortgage field change and evolve as one of the fastest-growing financial tools for helped several years ago. When clients are recommending me to their own family, that makes my job rewarding."

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TowneBank Mortgage
NMLS# 512138—
Dee Liles,
Reverse Mortgage Consultant
(757) 408-1258
dee.liles@townebankmortgage.com

Q How does an aspiring entrepreneur obtain a franchise with a respected company such as Decorating Den Interiors?

A Angie Lowry, one of the foremost decorating franchisees in the worldwide Decorating Den Interiors, is enthusiastic about her business and has helped many people discover the joys of owning such a franchise. She advises anyone interested in the career to "Call Peter." Angie's husband and partner in the business. Angie points out, "Most Decorating Den Interiors franchisees are run by women, although many spouses, like my husband Peter, are actively involved full time as well." The decorator adds, "We are seeing more and more executives from the corporate world leave their positions to become their own boss. With the help of company training, and the wonderful support system for franchisees, anyone can succeed."



Angie Lowry

Decorating Den Interiors
Local.DecoratingDen.com/deccer8

Reaching 100,000+ homes and businesses for less than 2¢ each!

Our Insights page consists of Questions with Answers designed to position you as an authority in your respective field, while drawing attention to something you want our readers to know. This unique format is a spectacular buy at a wonderfully affordable price.

Space is limited. Contact your account executive today to reserve *your* space in this special Insights spread.

