

The SHOPPER

YOUR HOMETOWN MAGAZINE

We carefully select neighborhoods by carrier routes to reach the highest disposable incomes that are the target markets of our advertisers.

ZONE 1 - Great Bridge Village/ Mt. Pleasant

Total Residential - 11,265

All single family dwellings in the following routes:

Zip Code - 23322

Route	Count	Neighborhoods/Areas
C004	662	Hall Manor, Wilson Heights South, Sandy Hill, South Wood
C009	844	Berkshire Estates, Berkshire Forest, Viridian Reserve, Hanbury Woods, Porter Ridge, Hanbury Manor
C011	356	Great Bridge Acres, Kingsbridge, Wilson Heights
C039	728	Stone Hill, Glenwood, Hall Heights, Chesapeake Colony Estates
C050	376	Chesapeake Colony
C065	842	Briarwood, Great Bridge Crossing, Briarwood Meadows, Hanbury Farms, Castlewood Terrace, Briarwood Meadows
C069	909	Foxgate Quarter, Pines of Warrick, Dove Acres, Southern Pines, Cedar Lakes, Cedar Pines
R025	542	North Landing Farms, Stratford, King James Colony
R026	662	Poplar Ridge, St. Charles Place
R043	587	Albemarle Farm, Albemarle Farm North, Schoolhouse Crossing, Ravenna
R047	713	Scenic Acres, Homemont, Vintage Estates, Middle Oaks, Rollingwood Estates



Route	Count	Neighborhoods/Areas
R044	671	Etheridge Meadows, Etheridge Point, The Lakes of Etheridge, Brandermill, Pleasant Grove
R054	668	Bridgewood, Southwood, Cheshire Meadows, Cheshire Forest
R062	636	Waterway Estates, Albemarle Acres, Chapel Hill Estates
R071	693	Heritage Point, Country Roads, Waterford, Olahs Landing At Great Bridge, Stonegate, Hillcrest
R075	675	Albemarle Pines, Poplar Ridge South, Etheridge Lakes, Etheridge Pines, Carriage House Estates
R078	701	Mount Pleasant Heights, Turnbridge Station, Jolliff Station

ZONE 11 - Southern Great Bridge/Hickory/Moyock, North Carolina

Total Residential - 10,568

All single family dwellings in the following routes:

Virginia

Zip Code - 23322

(Total - 5,862)

Route	Count	Neighborhoods/Areas
C002	714	Woodards Mill, Pleasant Grove, Sweet Bay Plantation
R021	612	Gertie, Riverwood, Timberwood, Glencoe Crossing, Pleasant Grove, Northwest Landing
R022	623	Hickory Station Estates, Hickory Ridge, Northwest Acres, Scotland Farms, Country Estates
R023	541	Curling Acres, Wild Horse Ridge, Benefit, Pine Ridge, Ravenwoods West Landing Estates
R024	604	Green Haven, Beaver Meadows, Centerville Farms, Walnut Green, Green Ridge Farms, Long Ridge, Peoples Estates
R029	560	Sir Raleigh Estates, Pleasant Ridge, Oak Ridge
R040	639	Emerald Lakes, Etheridge Manor, Etheridge Woods
R042	394	Hickory Landing, Hickory Manor, Edinburgh
R049	710	Upton Farms, Coventry Meadows, Emerald Lakes
R073	465	Country Mill Run, Caroon Farms, Hickory Ridge

North Carolina

Zip Code - 27958

(Total - 3,756)

Route	Count	Neighborhoods/Areas
R001	541	Launch Landing, Bray View Landing, Riversedge, Bray View Acres
R003	653	Quail Run, Windswept Pines
R004	640	Backwoods Reserve, Countryside Estates, Crown Point Estates
R005	530	Beechwood, Equestrian Downs
R006	510	Lakeview, Creekside, Muddy Acres, Rosewood, Cypress Landing, Moyock Crossing
R007	646	The Gables, Waterleigh, Highlands East, Tucker's Cove, Tulls Bay Colony, Harrell Farms
R008	482	Eagle Creek Estates, Eagle Creek

Zip Code - 27929

(Total - 704)

Route	Count	Neighborhoods/Areas
H001	704	Bells Island

ZONE 2 - Greenbrier/River Walk

Total Residential In Zip Code 23320 - 10,206

All single family dwellings in the following routes:

Route	Count	Neighborhoods/Areas	Route	Count	Neighborhoods/Areas
C001	798	Warrington Hall, Elpike Manor, Clearfield Estates, Stony Run Manor	C036	562	Stillwater Farms, Peyton Estates, Greystone
C005	784	Wynngate Place, Estates of Greenbrier The Grove at the Arboretum	C037	762	Mariners Quay, River Walk
C020	567	Oak Brooke, Oak Brooke Meadows, North Trail	C038	687	Dominion Lakes, Dominion Pines, River Pines
C028	779	The Preserve, Riverview at The Preserve	C052	650	Hunningdon Lakes, Hunningdon Woods
C031	378	Logans Mill, Woodgate Commons	C056	643	Wedgewood Estates, The Fairways,
C034	767	Kemp Bridge, Kemp Woods, Sommerton, Kemp Crossing	C058	860	Emerald Greens, Emerald Forest
			C073	908	Plantation Lakes, Plantation Woods
			R048	675	Mill Pond Forest, Fieldstone, Lake Thrasher
			R083	386	Hailey's Cove, Albemarle River Estates, Vance Level, Greenbrier Station

ZONE 3

Western Great Bridge/Grassfield

Total Residential - 10,902

All single family dwellings in the following routes:

Western Great Bridge

Zip Code - 23322

(Total - 4,025)

Route	Count	Neighborhoods/Areas
C035	860	Inland Colony, Island Estates, Country Club Meadows North, Cedar Mill, Seabrook Landing, Ash Hill Estates, Sherwood Forest,
R041	718	Forest Lakes, Saddle Ridge South, Deerville, Whispering Pines South
R045	580	Sandy Meadows, Las Gaviotas, Cahoon Plantation
R053	686	Cedarwood, Twelve Oaks, Whittington, Sherwood Forest
R076	589	Country Club Meadows, Eagle Point
R082	592	Las Gaviotas, Cedar Crossing

Grassfield - Zip Code - 23323

(Total - 6,877)

Route	Count	Neighborhoods/Areas
C003	671	Kentucky Forest, Deep Creek West, Millers Run
C010	1,054	Elmwood Landing, Westonia, Sherborne Manor, Olde Mill Run
C013	694	The Estates at Culpepper Landing, Mill Creek
R028	681	Deep Creek Crossing, Parkview, Millville, Deep Creek Forest, Bryans Cove, Brabble Shores, Ships Crossing
R030	698	Creekwood South, Bryant Farms, Creekwood, Cedar Pointe Meadows
R046	585	West Road Estates, Shillelagh Farms, Lindsey Country Estates, Foxwood North,
R060	686	Sawyers Mill, Hennessey Crossing
R070	678	Marsh Creek, Deer Crossing, Grassfield, Summerwood
R072	423	New Mill Landing, Grassfield, Mariner's Point, Dominion Meadows
R084	707	Summer Park, Mill Creek Harbor, Parkview, The Oaks at Summer Park

ZONE 4

Western Branch/Churchland

Total Residential - 10,269

All single family dwellings in the following routes:

Zip Code - 23321

(Total 5,776)

Route	Count	Neighborhoods/Areas
C002	583	Silverwood, Tyre Neck Point, Silverwood West, Oak Point
C003	697	Dock Landing, Forest Hills, Riverbend, Scotfield
C004	607	Green Meadow Point, Lilley Cove, Green Meadow Point, Brittany Woods
C008	753	Martins Point, Point Elizabeth,
C010	583	Jester, Meadow Wood Estates, Chadswyck Terrace
C012	775	Miars Plantation, The Crossings
C017	729	Dock Landing, Raleigh Place, Dockwood, South Dockwood
R020	686	Jolliff Woods, Davey Farm, Willow Lakes
R074	363	Western Branch Reserve, David's Mill, Goose Creek Estates

Zip Code - 23703

(Total - 4,493)

Route	Counts	Neighborhoods/Areas
C002	588	Churchland, Cypress Cove, Wise Beach, Hatton Point Farms
C003	695	River Pointe, Egret Landing, West Norfolk, River Pointe Estates
C004	804	Siesta Gardens, Belvedere, Sterling Cove, Greenfield Farms
C005	799	River Shore, Edgefield, Southampton, Windy Pines Landing, Windmill Shores, Windy Pines, Hidden Cove
C007	484	Pinehurst, Green Acres
C010	515	Hunters Point, Briarwood, Castle Heights
C016	608	Cavalier Forest, Hatton Point, Midfield Point

ZONE 9 - Suffolk/Harbour View/Smithfield/Carrollton

Total Residential - 10,664

All single family dwellings in the following routes:

Carrollton - Zip Code - 23414

(Total - 2,257)

Route	Count	Neighborhoods/Areas
R001	570	Cannon Acres, Obrey, Green Meadows, Brewers Creek, Rollingwood, Lake Shore West, The Laurels, Bayview
R002	555	Carisbrooke
R003	565	Ashby, Carrollton Estates
R005	567	Edgewood Estates, Titus Creek Estates

Suffolk - Zip Code - 23430

(Total - 1,137)

Route	Count	Neighborhoods/Areas
R006	556	Gatling Pointe, Gatling Pointe South
R007	581	Moone Plantation, Colonial Acres, Waterford Oaks, Aspen Woods, Jericho Estates

Suffolk - Zip Code - 23432

(Total - 436)

Route	Count	Neighborhoods/Areas
C004	436	Holiday Point Estates, Sandy Bottom, Bridge Point Farms, Horseshoe Point, Summer Creek Estates, Cherry Grove Estates

Suffolk - Zip Code - 23433

(Total - 548)

Route	Count	Neighborhoods/Areas
C003	548	Crittenden, Sleepy Lake, Eclipse, Cedar Pointe

Suffolk - Zip Code - 23436

(Total - 394)

Route	Count	Neighborhoods/Areas
C003	210	Governors Pointe
C004	184	Hobson, Sleepy Lake West, Longvue Shores, Cedar Crest Hall

Suffolk - Zip Code - 23435

(Total - 5,892)

Route	Count	Neighborhoods/Areas
C002	764	Nansemond, Sleepy Point Estates, Sleepy Hole, Point Harbor, River Cliff, Wonderland Forest, Nansemond Point, Nansemond River Estates
C005	430	Nansemond Shores, Holiday Point Estates, Bennetts Creek, Bennetts Creek Landing
C006	605	Ames Cove, Woodlands of Nansemond, The Retreat at Bennetts Creek, Bennetts Harbor, Chatham Woods, Woodlands of Nansemond
C007	561	Driver Station, Driver Village, Bennetts Harbor, Bennetts Corner, Warrington Estates, Brittany Farms
C008	587	The Riverfront at Harbour View, Bennetts Creek, Harbour View West
C009	956	The Riverfront, Harbour View North
R055	584	Bob White Landing, Glen Forest, Dayle Acres, Suffolk Meadows, Deerfield, Bayberry Cove, Hargrove Tavern
R065	690	Holly Acres, Burbage Grant, Burbage Acres
R066	715	Kempton Park, Steeplechase

