

Since 1981, the advertising voice of entrepreneurs.
A great investment in your business.

We are a family-owned business and understand the challenges that face small businesses. We have designed advertising packages to fit every need - from the smallest home-based business to the most successful entrepreneurial business with multiple locations. When you advertise with us, you will not have to compete with national mega businesses because we do not accept their advertising. Our readers know our advertisers are their neighbors!

Here are some Options to get you started. Call us for an in-depth exploration of our rates and packages.

Under \$100 a month - *Our Service Directory*

For home-based businesses - a small display ad in one of our eleven editions to target just the 10,000 homes surrounding them.

\$200-\$300 a month

We have opportunities for businesses to have their stories told in print and online and also appear in a monthly print listing of online stories.

From \$350 a month

Shopper-tunity and Shopper Success Package

Includes display ad with our feature story about you and your business in print and online!

Begin your advertising with The Shopper over the next 12 months by investing as little as \$350 a month in your business. We will launch your campaign with a cover story and design your eighth page ad each month for a campaign we develop just for your business. Your ad is mailed every month to 10,000 homes in the edition of your choice. You might choose a larger ad - maybe a quarter of a page - in color - in one, two or more editions by investing a little more. Remember, the story we write about your business for the print edition will also remain online for 12 months, and we'll include your business in our Directory Online. Your price includes ad design and working with you on your year-long campaign to grow your business.

From \$550 - *A Full Page*

Some of our special promotions offer a Full Page at half price - just \$550.

What would it cost you to print a full page ad designed by a professional graphic artist and mailed to 10,000 carefully selected homes right around you?

We think you'll be thrilled when you realize what a great investment in your business Shopper advertising is with options to fit any business' budget!

We will not push you - rather we believe in helping you make a choice for quality advertising that you can afford. There are many options. Let us explore them together.

**Let us begin a dialogue. Call Tina or Julie at 757-547-0520
or email Tina@TheShopper.com or Julie@TheShopper.com**