

Advertising Calendar and Deadlines

Publication Month	Monthly Theme	Materials to Graphics	Delivered to Post Office
January	New Year, New You <i>Pathways to Wellness and Renewal</i>	December 15	January 8
February	Black History Month <i>Legacy & Leaders</i>	January 19	February 5
March	Women in Business <i>Spotlight on Local Entrepreneurs</i>	February 16	March 4
April	Bloom & Glow <i>Spring Home & Garden</i>	March 15	April 1
May	Military Appreciation <i>An Homage to Service</i>	April 12	April 29
June	Caps Off for Graduation <i>Celebrating Milestones</i>	May 17	June 3
July	All-American Summer <i>Festivities and Community Spirit</i>	June 14	July 1
August	The Medical Issue <i>Honoring 'Healing Hands' Professionals</i>	July 19	August 5
September	Autumn Harvest <i>A tribute to fall and our hard-working citizens</i>	August 16	September 2
October	Saluting First Responders <i>Brave Hearts & Quiet Heroes</i>	September 13	September 30
November	Shop Local <i>Small Business Cornerstones</i>	October 18	November 4
December	Local Nonprofits and Charities <i>Spotlight on Giving Back</i>	November 15	December 2

*2024 calendar and deadlines are subject to change.